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AI Use Cases In Enterprises



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01

CLOUD PRICING OPTIMIZATION

- AI FOR COST REDUCTION AND OPTIMIZATION
- EXAMPLES: AIRBNB AND DROPBOX
- SAVINGS: DROPBOX SAVED \$75M



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02

VOICE ASSISTANTS & CONVERSATIONAL AI

- **ENHANCING ACCESSIBILITY**
- **OFFLOADING IT SUPPORT**
- **EXAMPLES: ESTÉE LAUDER, PENTAGON CREDIT UNION**

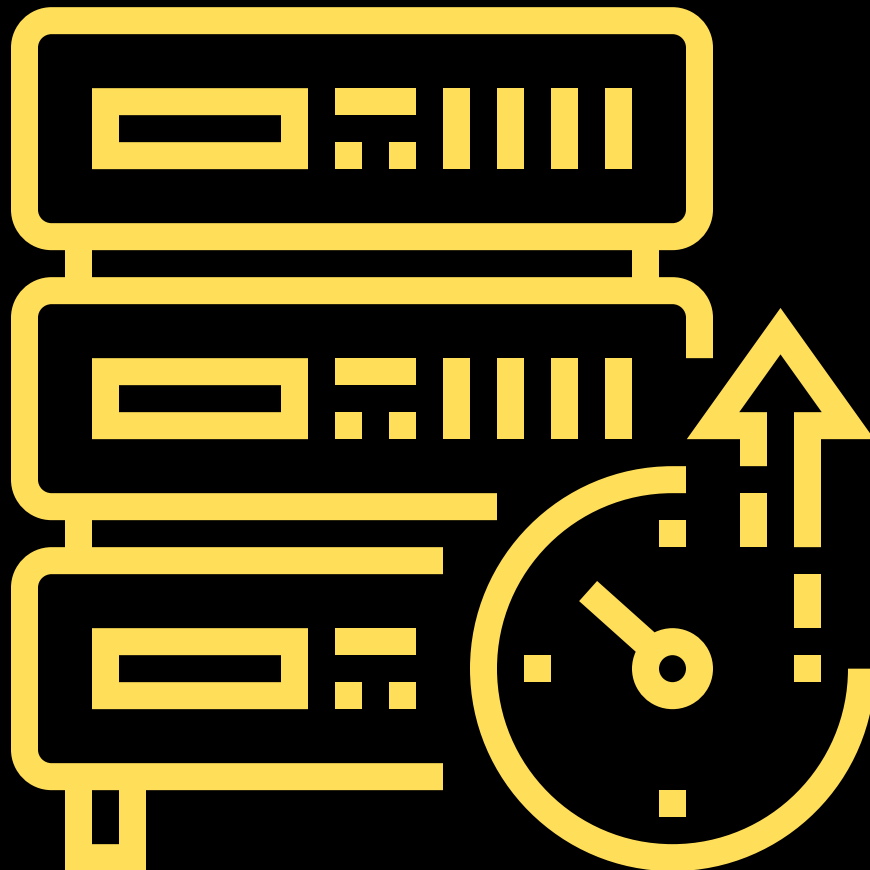


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03

UPTIME/RELIABILITY OPTIMIZATION

- AI SCANS FOR INEFFICIENCIES
- MAJOR COMPANIES LIKE NETFLIX AND UBER ARE ON BOARD



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04

PREDICTIVE MAINTENANCE

- AI FOR AIRCRAFT AND WATER SYSTEMS
- EXAMPLES: GE, ROLLS-ROYCE, DC WATER



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05

CUSTOMER SERVICE OPERATIONS

- EASES BURDEN ON CALL CENTERS
- EXAMPLES: LUFTHANSA, UNILEVER
- STATS: 67% OF MILLENNIALS EXPECT REAL-TIME SERVICE



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06

PERSONALIZATION

- **AI TAILORS USER EXPERIENCES**
- **EXAMPLES: SPOTIFY, AMAZON, YOUTUBE**

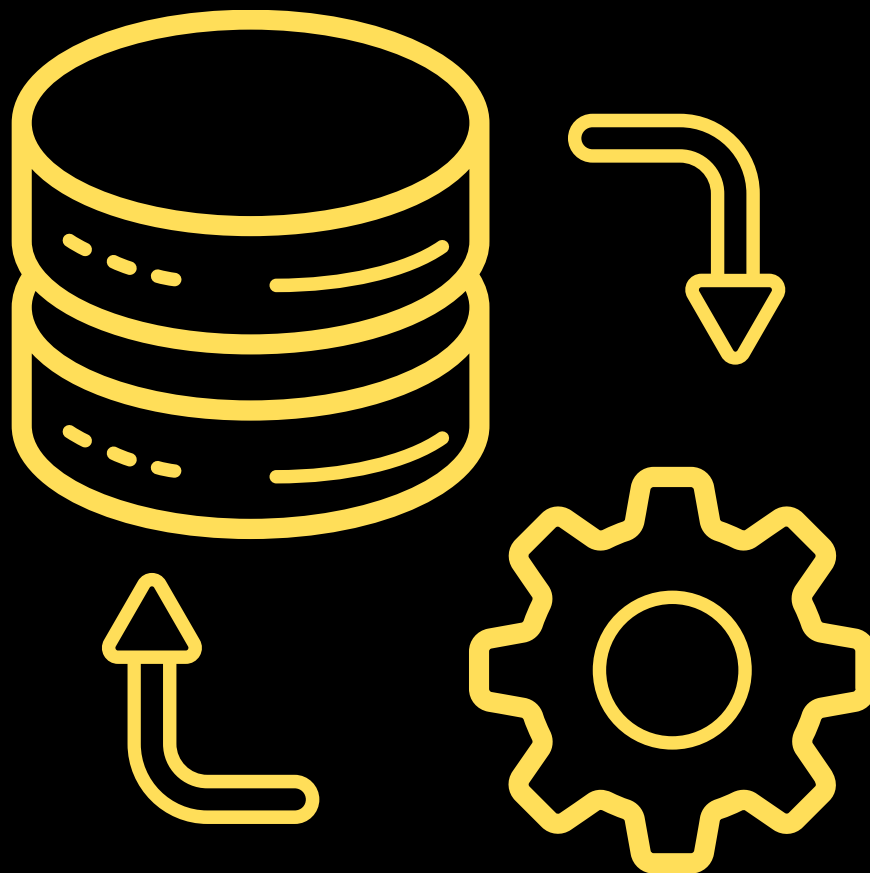


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07

IT OPERATIONS MANAGEMENT (AIOPS)

- INTELLIGENT ALERTING, ROOT CAUSE ANALYSIS
- EXAMPLE: DELTA AIRLINES

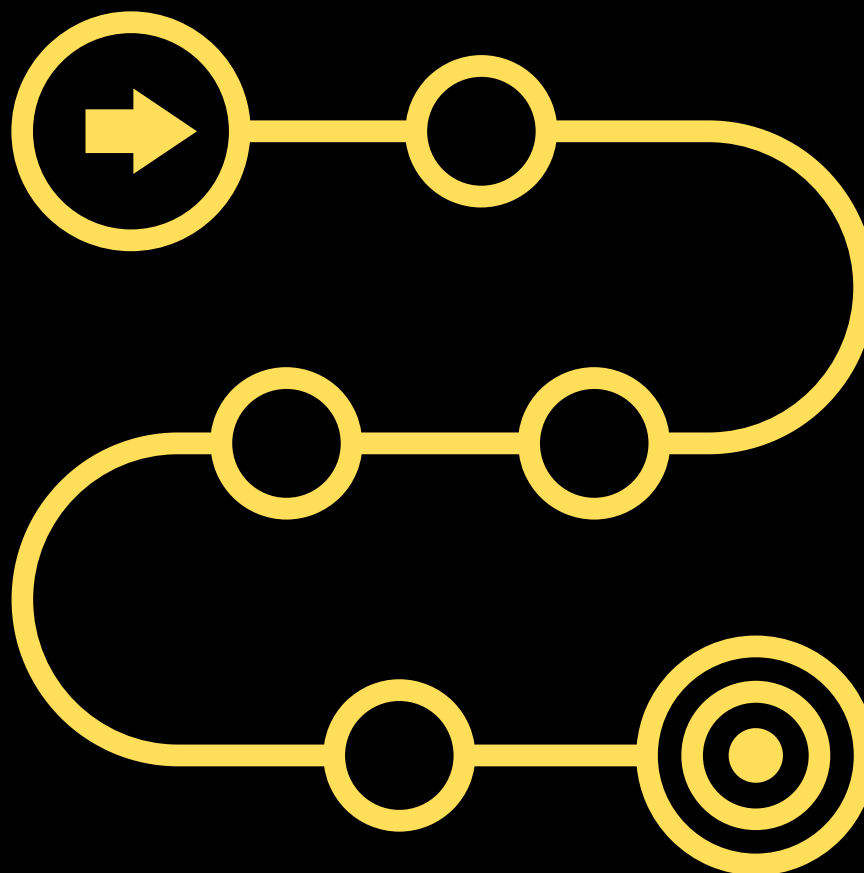


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08

PROCESS AUTOMATION

- STREAMLINES WORKFLOWS
- EXAMPLES: ATLANTIC HEALTH SYSTEM, JOHNSON & JOHNSON



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09 FINANCIAL REPORTING AND ACCOUNTING

- DATA ANALYSIS FOR PLANNING
- EXAMPLES: INTUIT, PWC



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10

RECRUITING/HIRING

- SPEEDS UP SCREENING AND ASSESSMENT
- EXAMPLES: AMAZON, UNILEVER



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11 SAFETY AND QUALITY

- AI FOR ANOMALY DETECTION AND SAFETY
- EXAMPLES: BOEING, GOOGLE NEST

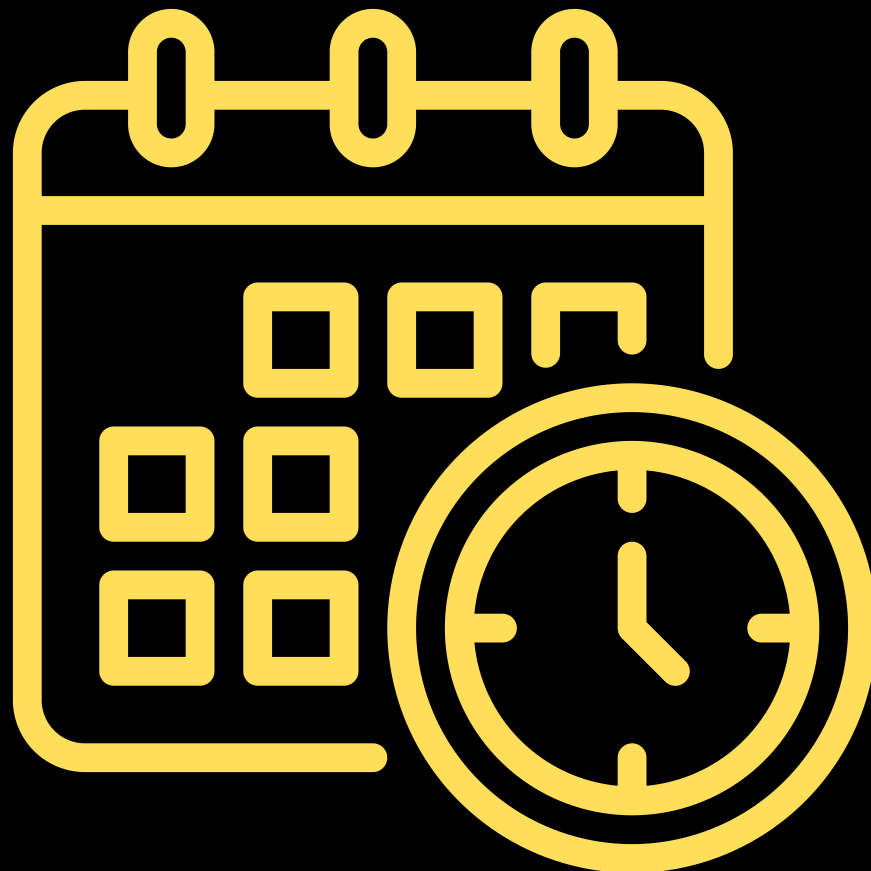


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12

WORKFORCE SCHEDULE OPTIMIZATION

- **AI FOR EFFICIENT STAFFING**
- **EXAMPLES: WALMART, STARBUCKS, DELTA AIRLINES**



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ARE YOU USING
THEM?



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